



VIVRITI'S CSR (FY 23-24)

Project fund allocation – summary

Sl. No.	Projects	Ongoing project/other than ongoing project	Funding (in INR)
1	Vadathangal, Karmaan Kuttai and Cheppan Kuttai Lake Restoration Projects in association with Environmental Foundation of India (E.F.I.)	other than ongoing project	55,68,723
2	Financial Literacy – NISM	Ongoing project	66,45,760
3	IITM Madras Incubation Centre	other than ongoing project	68,25,000
4	Foundation for Promotion of Sports and Games (Olympic Gold Quest) (OGQ)	other than ongoing project	6,00,000
5	Trust for Restoring Environment & Empowering Society (TREES NGO)	other than ongoing project	4,00,000
Total			2,00,39,483

1. Vadathangal, Karmaan Kuttai and Cheppan Kuttai Lake Restoration Projects in association with Environmental Foundation of India (E.F.I.)

Scope: In association with the Environmentalist Foundation of India (EFI), three lakes were identified to help in reviving these water body from the encroachment of invasive weeds that reduces its water retaining capacity. The intervention measures for the lake restoration involve de-weeding, de-silting, bund strengthening, border trenching, fencing and native tree plantation and community engagement.

CSR Layout: INR 55,68,723/-

2. Vivriti's "FinLit" in association with NISM

Scope: To help promote enhanced financial literacy in India, which shall be more focused towards financial literacy in investments, capital markets, or any other banking & finance related avenues, the Company entered in a partnership with National Institute of Securities Market (NISM), wholly owned subsidiary of SEBI, for promoting financial literacy. NISM will conduct financial literacy trainings covering sessions on financial aspects, investments, financial markets, AIFs, etc.

This project will be classified as an Ongoing Project for FY 23-24 which will have to be completed within statutory timeline as per Rule 2 (i) of The Companies (Corporate Social Responsibility Policy) Rules, 2014 i.e. not exceeding three years excluding the financial year in which it was commenced.



CSR Layout: INR 9,26,300/- (*spent during FY 23-24*)

INR 57,19,460/- (*transferred Unspent Corporate Social Responsibility Account*)

Total: INR 66,45,760/-

3. Contribution to IIT Madras (IITM) Incubation Centre

The IITM Incubation Centre extends support to the incubated start-ups which work on areas of national interest through provision of services like mentorship, business support services, value additions, seed funding, and provision of office space and infrastructure. IITM engages with corporate and private partners to help in project funding through grants and donations.

CSR Layout: INR 68,25,000/-

4. Contribution to Foundation for Promotion of Sports and Games (Olympic Gold Quest) (OGQ)

The Company had partnered with OGQ team which is a programme of Contribution to Foundation for Promotion of Sports and Games, a renowned NGO, engaged in sports training of athletes, preparing for various international tournament, including the Olympics and Para-Olympics. The same is being operated by former sportsmen who have represented India. The Company had contributed an amount of INR 6 lakhs to OGQ towards 3 identified athletes in shooting, including one woman athlete.

CSR Layout: INR 6,00,000/-

5. Contribution to Trust for Restoring Environment & Empowering Society (TREES NGO)

The Company had partnered with "TREES NGO" for a tree plantation activity at Aavin Milk Factory, Chennai. The number of saplings planted were 1111 approx.

CSR Layout: INR 4,00,000/-
